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**THE UNIVERSITY OF DAYTON
PUBLIC RELATIONS DEPARTMENT**

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DIRECTOR, GENERAL PUBLICITY**

DAYTON, OHIO 45409 AREA CODE 513 461-5500 EXT. 500

DAYTON, Ohio, July 28, 1967 --- Mr. James Gallagher, President of the McCall Information Services Company, will be the guest speaker at the final banquet for participants in the NDEA Educational Media Institute on the University of Dayton campus MAnday night, July 31.

Mr. Gallagher, whose company is moving its computer facilities as an educational information center to the UD campus, will talk on "The Future of Communications As It Relates to Business and Education."

Mr. Vincent Jukes of UD's Communication Arts Department is director of the institute which has 30 high school and college teachers as participants.